



brightpaths



"To prevent all forms of child abuse and neglect in Athens and the surrounding areas."



**1450 S Barnett Shoals Rd, Athens, GA 30605
706-546-9713 | info@pcaathens.org
www.brightpathsathens.org**



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Brightpaths, formerly Prevent Child Abuse Athens, is a nonprofit organization whose mission is to prevent all forms of child abuse and neglect in Athens and the surrounding areas. We have been dedicated to creating a community free of child abuse and neglect by ensuring strong and stable families through support, education, and connection for over 30 years. YOU can be a part of our mission by partnering with us as an event or corporate sponsor.

In 2023, we were able to support thousands of participants in Barrow, Clarke, Jackson, Madison, Oconee, Oglethorpe, and Walton counties through our home visiting, newborn resource, parent education, and community awareness programs. With the help of our supporters, we work with parents as they learn child development, appropriate discipline, and connect them to resources needed to keep their children healthy and their family strong.

Our work is more critical than ever, as we are seeing an increased number of children experience abuse and neglect since the onset of the Pandemic. Record numbers of families need our support to keep their children safe, and their families together.

Will you join a special group of people dedicated to investing in prevention?

Together, we can keep children in our community safe and their families strong. Thank you for your commitment to our community!

Sallie Zehna Starrett
Executive Director & CEO



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2024 Corporate Partnerships:

Gold Sponsor: \$15,000

- Logo on sign at Brightpaths (19,000 cars/day)
- \$5K bar sponsor at Starry Starry Night
- \$2,500 Title Sponsor at Fall Concert
- \$1,000 Sponsor at Bowling
- Employee Volunteer Day
- Website & Social Media

Silver Sponsor: \$10,000

- Logo on sign at Brightpaths (19,000 cars/day!)
- \$2,500 table sponsor at Starry Starry Night
- \$1,500 Band Sponsor at Fall Concert
- \$500 Lane Sponsor at Bowling
- Employee Volunteer Day
- Website & Social Media

Bronze Sponsor: \$5,000

- Logo on sign at Brightpaths (19,000 cars/day!)
- \$5,000 (\$1,500 Sponsor at Starry Starry Night
- \$500 Bar sponsor at Fall Concert
- \$100 Sponsor at Bowling
- Employee Volunteer Day
- Website & Social Media



Starry Starry Night

Signature Black Tie Gala. Silent auction, live auction, dinner and dancing.

Attendees: 300+



Pins for Prevention

A family-friendly back to school event with bowling and family fun at Showtime Bowling.

Attendees: 100+



Fall Concert

A fun October field concert with live music, drinks and food trucks.

Attendees: 300+



2024 Event Sponsorships:

Starry Starry Night

- Title Sponsor \$ 10,000
- Bar Sponsor \$ 5,000
- Table Sponsor \$ 2,500
- Wine Pull Sponsor \$ 1,500
- Auction Sponsor \$ 500

Fall Concert

- Title Sponsor \$ 2,500
- Band Sponsor \$ 1,500
- Bar Sponsor \$ 500
- Lawn Sponsor \$ 250

Pins for Prevention

- Turkey Sponsor \$ 1,000
- Lane Sponsor \$ 500
- Strike Sponsor \$ 100



Brightpaths 2024 Starry Starry Night Sponsors

Title Sponsor \$10,000	Our title sponsor will have sole banner recognition, naming rights to the event, the chance to introduce our keynote speaker at the event day, along with all benefits listed below.
Bar Sponsor \$5,000	Receive logo and dedicated banner at 1 of 2 event bars, or sponsor all table wine for the event, with recognition on social, print, and web marketing, and event day items. You'll have a dedicated table for 10. Sponsorship will provide 30 families with 1 month of direct service with a Family Support Specialist.
Table Sponsor \$2,500	Receive logo and dedicated sign at 1 table, with recognition on social, print, and web marketing, and event day items. You'll have a dedicated table for 8. Sponsorship will provide 100 families with curriculum to build healthy and school ready brains for 4 years.
Wine Pull Sponsor \$1,500	Receive logo and banner at the wine pull gala activity, with recognition on social, print, and web marketing, and event day items. You'll receive 4 event tickets. Sponsorship will provide a 10-week Parenting class series.
Auction Sponsor \$500	All Supporting Star Heroes receive 2 tickets to the event, plus recognition at the event and in social media, web, and print marketing. This sponsorship will provide 10 families with safe sleep environments.



Brightpaths 2024 Fall Concert Sponsors

Friday, October 25, 2024

TITLE SPONSOR \$2,500

Be a title sponsor and have exclusive event banner, your name and logo present in all print, social, and web marketing, and event day items. You'll also have reserved lawn seating with chairs for 8, plus 8 drink tickets.

Sponsorship will provide 100 families with curriculum to build healthy and school ready brains for 4 years.

BAND SPONSOR \$1,500

Your company will have large presence on the band banner, recognition in all print, social, and web marketing, as well as reserved lawn seating with chairs for 6 and 6 drink tickets.

Sponsorship will provide a 10-week Parenting class series.

BAR SPONSOR \$500

Receive logo and dedicated banner at 1 of 2 event bars, with recognition on social, print, and web marketing, and event day items. You'll receive 4 event tickets and drink tickets.

This sponsorship will provide 10 hours of parenting support.

LAWN SPONSOR \$250

Receive logo on lawn signs, plus 2 event tickets and 2 drink tickets.

This sponsorship will provide a family with basic needs like diapers and wipes for a month.

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Brightpaths 2024 Pins for Prevention Sponsors

Showtime Bowling | February 25, 2024

Turkey Sponsor \$1,000

Your company will have a large presence on the banner, recognition in all print, social, and web marketing. Your company will also receive event tickets as well as food and beverage credits for 4 people. Sponsorship will provide a 10-week Parenting class series.

Lane Sponsor \$500

Receive logo and dedicated banner on a lane, with recognition on social, print, and web marketing, and event day items. You'll receive 2 event tickets and food and beverage credit. This sponsorship will provide 10 hours of parenting support.

Strike Sponsor \$100

Receive logo on banners, plus 2 event tickets. This sponsorship will provide a family with basic needs like diapers and wipes for a month.



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Testimonials



"I got involved with Healthy Families because I wanted to be sure all my child's milestones were being met, so I wanted the extra encouragement."

"I've learned a lot from this program...it's not only somebody I can talk to and confide in, but somebody that helps me be a better mom...learning how to better empathize with my child, and better understand him and his signals and his signs, and that helps with me being able to help him."



"Those community connections are one of the resources we are able to offer our families and are just one of the things that makes Brightpaths programs exceptional."



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